

Matsumoto City Multicultural Coexistence Key Persons

- 1 They serve as "bridge-builders" of the municipality with foreign residents to create a society where anyone is able to play an active role as a member of their local communities, regardless of their nationalities.



- 2 There is a registration system for "Matsumoto City Multicultural Coexistence Key Persons".



- 3 The goal is to build a harmonious society by broadening the network of connections among the municipal office, fellow key persons, and the local community.



Column Let's speak to them in "Easy Japanese"

In daily life, I feel that many tend to have the impression that "foreigners are people who speak English". I'm from Thailand, and so it surprises me a little that people I meet for the first time speak to me in English.

However, not everyone from overseas speaks English. Foreigners living in Japan come from various countries. Their spoken languages and cultures are different. Some are good at speaking Japanese, while others aren't.

It's important that we don't judge people by their physical appearance or countries.

Let us respect and embrace the individuality of every person. If you aren't sure as to which language to speak to them, start with "Easy Japanese". If you start speaking, wondering what kind of a person he/she is, the conversation is more likely to be warm, making everyone feel good.



- Q** 「What's "Easy Japanese"?
- A** It is Japanese which is easier to understand than regular Japanese, by changing difficult words to simple ones..
- ✓ Sentences should be short, and easy.
 - ✓ Don't use unclear expressions.

Unclear e.g. Smoking is forbidden in the entire building, so please refrain from smoking cigarette.
→ Clear e.g. You must not smoke cigarettes here.

Matsumoto Multicultural Plaza

Matsumoto Multicultural Plaza provides multilingual consultation services and information, and hosts international social events.

📍 3rd Floor of M Wing (1-18-1, Chuo, Matsumoto City)

☎ 0263-39-1106

🌐 Visit our website for further information and times available for consultations!



Inquiries

Peace, Human Rights and Coexistence Division, Community Autonomy Bureau

📍 3rd Floor of M Wing 1-18-1, Chuo, Matsumoto City 〒390-0811

☎ 0263-39-1105 ✉ tabunka@city.matsumoto.lg.jp



The 4th Matsumoto Intercultural Coexistence Promotion Plan



[Overview]

2026



2030



Full Plan



What's the "Matsumoto Intercultural Coexistence Promotion Plan"?

The Matsumoto City Intercultural Coexistence Promotion Plan is designed to ensure that everyone, including both Japanese nationals and individuals with foreign roots, can live with peace of mind as valued members of the local community. In 2026, Matsumoto City developed its 4th plan and is actively working on making the city a better and easier place for everyone to live.

The 4th Matsumoto Intercultural Coexistence Promotion Plan

Our Guiding Principles

Matsumoto: A Multicultural City Created by Everyone

~A city that shines and thrives, transcending differences in language, culture, and background~

People born in different countries, with different cultures and languages live in Matsumoto City. We refer to all such people as, "**everyone**".

Both Japanese people and foreign people recognize each other's differences, and share important values. Our vision is to build a city where everyone works together and where our diversity becomes our strength.

Everyone's Roles

Citizens

- The Key Players in Community Development
- Deepening mutual understanding and raising awareness of living together while respecting each other's culture, human rights, and diversity.
- Proactively participating in local activities as a member of Matsumoto City

Areas

- Districts, local community groups, NPOs, businesses, and educational institutions are expected to raise awareness of multicultural coexistence among Japanese residents, inform foreign residents of daily life rules, and make opportunities for them to actively participate.
- Building rich relationships between Japanese and foreign residents and building local connections.

Businesses

- Businesses which employ or accept foreigners are to comply with labor laws and other legislation.
- Supporting foreign residents to learn Japanese and to understand daily living rules, while working with the city and relevant organizations.
- Making contributions to promote multicultural coexistence by cooperating with local events.

The Municipality

- Building systems to promote "making multicultural coexistence areas".
- Collaboration and Co-creation with Residents, Communities, Businesses, and Nagano Prefecture
- Utilizing the Expertise and Know-how of Advanced Municipalities

Goals and Initiatives



Connecting Enjoying



Fostering a positive mindset where "everyone" transcends differences and enjoys interacting with one another

Focus

- Active Roles for Multicultural Key Persons
- Promoting Foreign Residents' Participation in Community Activities
- Enhancing Cultural and Social Exchange Activities



Accepting Acknowledging Each Other



Creating a diverse society having various languages and nationalities, where "everyone" actively participates in sectors such as the municipality, nursing care, healthcare, and business

Focus

- Supporting communication using "Easy Japanese" (Promoting and Utilizing "Easy Japanese")
- Further Improving Municipal Services
- Enhancing Consultation Services (Expanding Outreach Efforts and the Multicultural Plaza)
- Improving Response to Disasters
- Improving Accessibility to Healthcare
- Improvement of the Living Environment and Provision of Information on Employment



Learning Growing



Creating opportunities for all children to understand linguistic, cultural and psychological differences and to grow, while ensuring a Japanese language learning environment for anyone with foreign roots.

Focus

- Enhancing Child-Rearing and Educational Environments
- Introducing Early Childhood Education for Multicultural Understanding
- Creating Safe Environments and Communities for Children
- Improving Japanese Language Education Systems



Getting Involved Expanding



Creating opportunities for all children to understand linguistic, cultural and psychological differences and to grow, while ensuring a Japanese language learning environment for anyone with foreign roots.

Focus

- Fostering Awareness of Multicultural Coexistence

Focus

- Fostering awareness of multicultural coexistence in collaboration with elementary and junior high schools



The specific details of these initiatives are published on the official Matsumoto City website.

