

令和7年 松本市観光地延利用者数（観光入込客数）

上段：令和6年
下段：令和7年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	41,557	40,704	69,976	148,761	97,623	71,341	82,003	112,697	87,935	107,896	90,004	35,728	986,225	
	43,423	41,128	65,903	126,642	89,238	61,935	75,421	106,977	80,294	98,453	88,317	33,356	911,087	92.4%
美ヶ原温泉	32,600	28,600	35,100	34,200	36,600	30,200	38,900	49,700	40,600	41,800	41,100	35,900	445,300	
	29,400	28,500	33,700	32,100	36,400	29,300	40,200	52,400	42,600	42,600	42,000	35,800	445,000	99.9%
美ヶ原高原	6,000	5,700	4,400	19,700	46,800	47,400	70,200	74,400	61,900	66,600	12,100	6,000	421,200	
	4,400	5,000	5,900	15,600	44,400	52,800	88,800	69,990	48,800	47,600	9,100	6,500	398,890	94.7%
浅間温泉	37,800	37,700	46,000	43,800	51,600	43,900	46,200	70,800	52,200	67,900	63,800	52,700	614,400	
	40,600	39,400	46,700	45,100	52,300	40,500	48,500	71,700	48,500	62,800	59,000	46,200	601,300	97.9%
美鈴湖	700	800	600	4,300	6,500	5,200	8,200	9,700	7,100	7,300	2,400	1,000	53,800	
	900	600	500	3,200	6,400	5,800	10,000	9,700	5,900	5,600	2,000	700	51,300	95.4%
扉温泉	4,100	3,700	4,400	5,400	7,100	5,400	5,800	7,400	6,600	6,700	6,600	5,300	68,500	
	4,800	4,300	5,100	6,100	6,900	5,800	6,500	8,400	6,400	7,200	6,500	5,400	73,400	107.2%
四賀福寿草の里	500	800	5,200	1,200	1,000	1,200	1,800	2,600	2,400	3,800	2,700	1,200	24,400	
	600	800	7,200	1,100	1,500	1,700	2,000	3,400	2,500	3,900	2,300	1,400	28,400	116.4%
奈川温泉	400	900	800	1,500	2,800	2,100	2,100	3,500	2,800	4,700	3,000	800	25,400	
	1,300	1,700	1,500	2,100	4,100	2,700	3,400	5,900	4,400	5,700	4,300	1,400	38,500	151.6%
奈川高原	7,800	12,000	7,700	3,400	5,600	3,100	5,400	13,800	6,100	8,400	4,300	2,700	80,300	
	10,800	16,200	9,600	2,800	5,800	2,600	6,400	13,000	5,400	8,300	4,600	2,500	88,000	109.6%
上高地	1,100	2,900	700	74,700	224,700	149,600	193,400	276,200	218,600	289,000	98,300	1,000	1,530,200	
	1,800	1,700	400	91,000	240,700	149,200	259,400	292,700	239,700	284,600	103,900	1,700	1,666,800	108.9%
乗鞍高原	22,300	29,600	11,700	1,400	4,500	9,600	51,900	106,600	51,000	37,500	26,400	8,500	361,000	
	24,100	30,000	12,000	1,000	4,100	10,300	52,600	94,000	43,700	31,500	28,300	11,600	343,200	95.1%
白骨温泉	9,800	10,300	8,700	11,300	19,000	13,900	18,400	26,400	20,800	22,100	16,900	8,400	186,000	
	10,200	9,600	9,000	11,100	18,400	13,600	19,300	28,800	18,300	21,300	15,700	8,400	183,700	98.8%
梓川くだもの 道祖神の里	6,600	6,600	7,300	7,600	10,300	7,400	8,200	9,100	8,200	5,800	7,500	6,300	90,900	
	6,700	6,100	7,300	7,300	8,800	6,000	6,800	8,600	6,200	7,100	5,600	4,500	81,000	89.1%
竜島温泉 せせらぎの湯	4,600	4,700	4,400	3,300	4,700	3,900	4,000	5,600	5,100	5,000	4,300	4,000	53,600	
	5,200	4,700	4,700	4,200	5,100	3,900	4,800	6,300	4,600	5,300	4,700	4,300	57,800	107.8%
合計	175,857	185,004	206,976	360,561	518,823	394,241	536,503	768,497	571,335	674,496	379,404	169,528	4,941,225	
	184,223	189,728	209,503	349,342	524,138	386,135	624,121	771,867	557,294	631,953	376,317	163,756	4,968,377	100.5%
前年比	104.8%	102.6%	101.2%	96.9%	101.0%	97.9%	116.3%	100.4%	97.5%	93.7%	99.2%	96.6%	100.5%	

令和6年 松本市観光地延利用者数（観光入込客数）

上段：令和5年
下段：令和6年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	36,155	28,306	75,380	103,537	87,296	58,090	76,018	110,719	78,587	108,393	88,596	33,951	885,028	
	41,557	40,704	69,976	148,761	97,623	71,341	82,003	112,697	87,935	107,896	90,004	35,728	986,225	111.4%
美ヶ原温泉	31,600	29,400	36,900	31,500	36,900	32,000	39,600	51,200	40,000	44,100	41,300	37,400	451,900	
	32,600	28,600	35,100	34,200	36,600	30,200	38,900	49,700	40,600	41,800	41,100	35,900	445,300	98.5%
美ヶ原高原	5,200	4,900	4,700	10,100	41,800	38,100	72,600	70,700	53,400	56,900	19,200	4,900	382,500	
	6,000	5,700	4,400	19,700	46,800	47,400	70,200	74,400	61,900	66,600	12,100	6,000	421,200	110.1%
浅間温泉	32,300	34,800	44,300	40,800	49,500	38,300	47,200	67,100	47,800	64,800	60,700	48,000	575,600	
	37,800	37,700	46,000	43,800	51,600	43,900	46,200	70,800	52,200	67,900	63,800	52,700	614,400	106.7%
美鈴湖	1,100	800	700	2,700	6,500	4,300	10,200	9,700	6,800	6,400	2,900	1,000	53,100	
	700	800	600	4,300	6,500	5,200	8,200	9,700	7,100	7,300	2,400	1,000	53,800	101.3%
扉温泉	5,500	4,500	6,000	6,300	7,600	5,900	6,400	7,500	6,800	7,600	6,600	5,700	76,400	
	4,100	3,700	4,400	5,400	7,100	5,400	5,800	7,400	6,600	6,700	6,600	5,300	68,500	89.7%
四賀福寿草の里	800	800	26,300	1,000	1,400	1,000	1,400	1,700	1,700	2,400	1,600	1,000	41,100	
	500	800	5,200	1,200	1,000	1,200	1,800	2,600	2,400	3,800	2,700	1,200	24,400	59.4%
奈川温泉	500	1,300	1,100	1,000	3,300	2,400	2,400	3,400	2,600	5,200	2,800	800	26,800	
	400	900	800	1,500	2,800	2,100	2,100	3,500	2,800	4,700	3,000	800	25,400	94.8%
奈川高原	10,000	14,500	7,700	2,600	6,700	2,700	5,700	12,600	6,300	9,600	4,400	2,800	85,600	
	7,800	12,000	7,700	3,400	5,600	3,100	5,400	13,800	6,100	8,400	4,300	2,700	80,300	93.8%
上高地	1,600	1,700	1,200	47,300	188,000	124,900	184,700	260,700	197,000	245,100	74,200	800	1,327,200	
	1,100	2,900	700	74,700	224,700	149,600	193,400	276,200	218,600	289,000	98,300	1,000	1,530,200	115.3%
乗鞍高原	25,400	26,700	10,400	800	4,900	8,500	57,900	106,300	49,200	31,400	26,000	6,800	354,300	
	22,300	29,600	11,700	1,400	4,500	9,600	51,900	106,600	51,000	37,500	26,400	8,500	361,000	101.9%
白骨温泉	8,800	9,000	10,000	8,800	16,100	11,300	17,200	25,700	20,300	22,400	15,700	7,500	172,800	
	9,800	10,300	8,700	11,300	19,000	13,900	18,400	26,400	20,800	22,100	16,900	8,400	186,000	107.6%
梓川くだものと 道祖神の里	6,600	6,100	7,000	7,600	10,000	7,100	7,000	8,200	6,600	7,800	7,200	6,100	87,300	
	6,600	6,600	7,300	7,600	10,300	7,400	8,200	9,100	8,200	5,800	7,500	6,300	90,900	104.1%
竜島温泉 せせらぎの湯	4,100	4,000	4,100	4,000	4,900	3,300	5,500	5,500	5,200	4,900	4,000	4,200	53,700	
	4,600	4,700	4,400	3,300	4,700	3,900	4,000	5,600	5,100	5,000	4,300	4,000	53,600	99.8%
合 計	169,655	166,806	235,780	268,037	464,896	337,890	533,818	741,019	522,287	616,993	355,196	160,951	4,573,328	
	175,857	185,004	206,976	360,561	518,823	394,241	536,503	768,497	571,335	674,496	379,404	169,528	4,941,225	108.0%
前年比	103.7%	110.9%	87.8%	134.5%	111.6%	116.7%	100.5%	103.7%	109.4%	109.3%	106.8%	105.3%	108.0%	

令和5年 松本市観光地延利用者数（観光入込客数）

上段：令和4年
下段：令和5年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	24,241	12,535	32,614	75,586	74,389	57,079	56,270	96,098	58,324	75,594	69,227	32,605	664,562	
	36,155	28,306	75,380	103,537	87,296	58,090	76,018	110,719	78,587	108,393	88,596	33,951	885,028	133.2%
美ヶ原温泉	26,900	19,400	27,500	28,800	34,700	28,400	34,500	31,400	50,900	41,300	40,800	39,700	404,300	
	31,600	29,400	36,900	31,500	36,900	32,000	39,600	51,200	40,000	44,100	41,300	37,400	451,900	111.8%
美ヶ原高原	5,000	4,700	3,900	24,900	53,500	45,900	70,700	60,500	40,200	71,600	10,200	4,600	395,700	
	5,200	4,900	4,700	10,100	41,800	38,100	72,600	70,700	53,400	56,900	19,200	4,900	382,500	96.7%
浅間温泉	41,000	20,600	33,100	33,400	43,700	34,900	36,000	73,300	41,700	56,500	56,700	73,900	544,800	
	32,300	34,800	44,300	40,800	49,500	38,300	47,200	67,100	47,800	64,800	60,700	48,000	575,600	105.7%
美鈴湖	1,300	1,700	700	3,600	7,100	4,800	8,400	8,700	4,900	7,800	2,300	900	52,200	
	1,100	800	700	2,700	6,500	4,300	10,200	9,700	6,800	6,400	2,900	1,000	53,100	101.7%
扉温泉	5,900	4,400	6,600	6,100	8,600	7,200	6,900	8,700	6,900	7,300	6,400	6,500	81,500	
	5,500	4,500	6,000	6,300	7,600	5,900	6,400	7,500	6,800	7,600	6,600	5,700	76,400	93.7%
四賀福寿草の里	700	500	1,100	1,000	1,600	1,100	1,200	2,000	2,400	2,800	2,200	1,200	17,800	
	800	800	26,300	1,000	1,400	1,000	1,400	1,700	1,700	2,400	1,600	1,000	41,100	230.9%
奈川温泉	500	800	1,200	1,500	3,000	2,200	2,000	3,400	2,600	5,600	3,100	1,100	27,000	
	500	1,300	1,100	1,000	3,300	2,400	2,400	3,400	2,600	5,200	2,800	800	26,800	99.3%
奈川高原	13,300	11,500	10,200	2,800	6,300	2,900	6,300	17,600	5,400	10,200	5,400	3,500	95,400	
	10,000	14,500	7,700	2,600	6,700	2,700	5,700	12,600	6,300	9,600	4,400	2,800	85,600	89.7%
上高地	600	700	300	17,200	123,700	79,400	120,300	176,500	120,000	185,700	48,500	500	873,400	
	1,600	1,700	1,200	47,300	188,000	124,900	184,700	260,700	197,000	245,100	74,200	800	1,327,200	152.0%
乗鞍高原	29,000	23,800	14,000	1,400	4,600	9,700	44,800	90,200	40,600	35,600	15,100	13,100	321,900	
	25,400	26,700	10,400	800	4,900	8,500	57,900	106,300	49,200	31,400	26,000	6,800	354,300	110.1%
白骨温泉	7,300	5,600	7,700	9,200	19,200	13,100	16,200	22,900	16,600	21,100	16,600	10,200	165,700	
	8,800	9,000	10,000	8,800	16,100	11,300	17,200	25,700	20,300	22,400	15,700	7,500	172,800	104.3%
梓川くだものど 道祖神の里	5,000	3,500	5,200	6,800	9,100	6,500	7,300	7,400	6,700	8,000	8,000	6,500	80,000	
	6,600	6,100	7,000	7,600	10,000	7,100	7,000	8,200	6,600	7,800	7,200	6,100	87,300	109.1%
竜島温泉 せせらぎの湯	4,200	3,400	4,000	3,400	4,300	3,300	3,800	4,800	4,100	4,800	3,700	3,500	47,300	
	4,100	4,000	4,100	4,000	4,900	3,300	5,500	5,500	5,200	4,900	4,000	4,200	53,700	113.5%
合 計	164,941	113,135	148,114	215,686	393,789	296,479	414,670	603,498	401,324	533,894	288,227	197,805	3,771,562	
	169,655	166,806	235,780	268,037	464,896	337,890	533,818	741,019	522,287	616,993	355,196	160,951	4,573,328	121.3%
前年比	102.9%	147.4%	159.2%	124.3%	118.1%	114.0%	128.7%	122.8%	130.1%	115.6%	123.2%	81.4%	121.3%	

令和4年 松本市観光地延利用者数（観光入込客数）

上段：令和3年
下段：令和4年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	9,375	11,699	29,203	39,999	30,443	16,899	33,398	44,343	22,207	55,327	66,216	25,687	384,796	
	24,241	12,535	32,614	75,586	74,389	57,079	56,270	96,098	58,324	75,594	69,227	32,605	664,562	172.7%
美ヶ原温泉	17,300	14,900	26,800	22,200	22,100	16,700	30,500	37,200	23,500	37,100	40,300	39,400	328,000	
	26,900	19,400	27,500	28,800	34,700	28,400	34,500	31,400	50,900	41,300	40,800	39,700	404,300	123.3%
美ヶ原高原	2,300	3,200	4,500	5,300	27,400	29,100	66,000	38,000	45,600	62,900	12,600	3,700	300,600	
	5,000	4,700	3,900	24,900	53,500	45,900	70,700	60,500	40,200	71,600	10,200	4,600	395,700	131.6%
浅間温泉	18,200	15,900	29,900	50,100	25,100	16,900	29,100	37,200	25,500	46,600	68,700	46,800	410,000	
	41,000	20,600	33,100	33,400	43,700	34,900	36,000	73,300	41,700	56,500	56,700	73,900	544,800	132.9%
美鈴湖	1,800	2,100	1,100	200	1,800	1,100	3,800	3,200	5,100	4,900	400	1,100	26,600	
	1,300	1,700	700	3,600	7,100	4,800	8,400	8,700	4,900	7,800	2,300	900	52,200	196.2%
扉温泉	4,600	5,300	7,400	5,400	6,900	6,300	6,700	7,300	6,800	8,200	8,300	6,500	79,700	
	5,900	4,400	6,600	6,100	8,600	7,200	6,900	8,700	6,900	7,300	6,400	6,500	81,500	102.3%
四賀福寿草の里	300	600	1,100	600	1,400	900	1,300	1,500	1,600	3,000	1,900	1,300	15,500	
	700	500	1,100	1,000	1,600	1,100	1,200	2,000	2,400	2,800	2,200	1,200	17,800	114.8%
奈川温泉	300	700	1,000	1,100	2,300	1,800	1,700	2,400	2,000	4,500	2,600	900	21,300	
	500	800	1,200	1,500	3,000	2,200	2,000	3,400	2,600	5,600	3,100	1,100	27,000	126.8%
奈川高原	9,300	10,700	7,700	1,900	4,600	2,300	5,700	6,500	3,600	7,900	3,200	3,600	67,000	
	13,300	11,500	10,200	2,800	6,300	2,900	6,300	17,600	5,400	10,200	5,400	3,500	95,400	142.4%
上高地	800	1,400	1,400	9,000	43,100	29,400	88,000	93,800	74,900	140,600	34,200	500	517,100	
	600	700	300	17,200	123,700	79,400	120,300	176,500	120,000	185,700	48,500	500	873,400	168.9%
乗鞍高原	21,100	23,900	13,900	1,400	3,100	6,900	38,200	57,100	26,900	35,600	17,100	14,400	259,600	
	29,000	23,800	14,000	1,400	4,600	9,700	44,800	90,200	40,600	35,600	15,100	13,100	321,900	124.0%
白骨温泉	4,000	3,700	7,700	5,800	9,000	6,900	12,000	11,600	11,700	16,200	15,000	9,800	113,400	
	7,300	5,600	7,700	9,200	19,200	13,100	16,200	22,900	16,600	21,100	16,600	10,200	165,700	146.1%
梓川くだものど 道祖神の里	4,300	4,100	5,400	5,200	5,700	4,100	5,400	5,400	2,600	6,100	6,300	6,400	61,000	
	5,000	3,500	5,200	6,800	9,100	6,500	7,300	7,400	6,700	8,000	8,000	6,500	80,000	131.1%
竜島温泉 せせらぎの湯	3,100	3,300	3,400	3,600	4,300	3,500	4,200	2,500	2,900	4,900	3,700	4,200	43,600	
	4,200	3,400	4,000	3,400	4,300	3,300	3,800	4,800	4,100	4,800	3,700	3,500	47,300	108.5%
合 計	96,775	101,499	140,503	151,799	187,243	142,799	325,998	348,043	254,907	433,827	280,516	164,287	2,628,196	
	164,941	113,135	148,114	215,686	393,789	296,479	414,670	603,498	401,324	533,894	288,227	197,805	3,771,562	143.5%
前年比	170.4%	111.5%	105.4%	142.1%	210.3%	207.6%	127.2%	173.4%	157.4%	123.1%	102.7%	120.4%	143.5%	

※令和4年分より、美鈴湖の算出方法を変更しました。

令和3年 松本市観光地延利用者数（観光入込客数）

上段：令和2年
下段：令和3年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	47,009	34,599	35,139	14,937	0	13,018	21,795	42,126	39,828	53,716	56,134	19,600	377,901	
	9,375	11,699	29,203	39,999	30,443	16,899	33,398	44,343	22,207	55,327	66,216	25,687	384,796	101.8%
美ヶ原温泉	40,000	33,900	15,400	3,200	6,300	16,100	27,600	33,400	32,800	40,200	44,200	33,800	326,900	
	17,300	14,900	26,800	22,200	22,100	16,700	30,500	37,200	23,500	37,100	40,300	39,400	328,000	100.3%
美ヶ原高原	6,100	5,700	3,400	0	900	25,800	23,900	77,600	61,400	72,600	13,500	4,400	295,300	
	2,300	3,200	4,500	5,300	27,400	29,100	66,000	38,000	45,600	62,900	12,600	3,700	300,600	101.8%
浅間温泉	38,800	44,400	21,100	3,800	7,700	13,600	23,100	33,400	30,300	47,800	51,600	34,600	350,200	
	18,200	15,900	29,900	50,100	25,100	16,900	29,100	37,200	25,500	46,600	68,700	46,800	410,000	117.1%
美鈴湖	1,300	1,100	700	0	0	4,000	4,600	12,700	8,200	10,800	1,600	1,000	46,000	
	1,800	2,100	1,100	200	1,800	1,100	3,800	3,200	5,100	4,900	400	1,100	26,600	57.8%
扉温泉	7,000	7,200	3,400	600	2,100	6,400	6,700	10,100	9,600	10,000	10,000	8,600	81,700	
	4,600	5,300	7,400	5,400	6,900	6,300	6,700	7,300	6,800	8,200	8,300	6,500	79,700	97.6%
四賀福寿草の里	900	1,100	300	40	200	600	900	1,400	1,400	3,300	2,500	700	13,340	
	300	600	1,100	600	1,400	900	1,300	1,500	1,600	3,000	1,900	1,300	15,500	116.2%
奈川温泉	800	1,000	900	300	1,200	1,400	1,300	3,300	2,300	4,400	3,600	1,000	21,500	
	300	700	1,000	1,100	2,300	1,800	1,700	2,400	2,000	4,500	2,600	900	21,300	99.1%
奈川高原	10,600	12,600	9,000	500	700	1,900	2,400	7,100	5,000	7,700	5,000	3,800	66,300	
	9,300	10,700	7,700	1,900	4,600	2,300	5,700	6,500	3,600	7,900	3,200	3,600	67,000	101.1%
上高地	1,300	2,300	800	500	2,900	13,900	20,500	101,300	91,800	146,700	44,500	700	427,200	
	800	1,400	1,400	9,000	43,100	29,400	88,000	93,800	74,900	140,600	34,200	500	517,100	121.0%
乗鞍高原	33,500	48,200	15,100	300	500	8,000	16,800	75,100	40,100	32,800	27,300	13,000	310,700	
	21,100	23,900	13,900	1,400	3,100	6,900	38,200	57,100	26,900	35,600	17,100	14,400	259,600	83.6%
白骨温泉	13,000	15,000	7,800	1,300	1,000	6,000	8,300	18,300	16,000	21,300	19,100	10,200	137,300	
	4,000	3,700	7,700	5,800	9,000	6,900	12,000	11,600	11,700	16,200	15,000	9,800	113,400	82.6%
梓川くだもの 道祖神の里	9,500	9,000	800	700	800	4,000	5,300	6,300	5,200	6,100	6,600	4,600	58,900	
	4,300	4,100	5,400	5,200	5,700	4,100	5,400	5,400	2,600	6,100	6,300	6,400	61,000	103.6%
竜島温泉 せせらぎの湯	5,900	5,600	600	0	0	2,300	2,200	3,000	3,600	4,000	2,900	2,900	33,000	
	3,100	3,300	3,400	3,600	4,300	3,500	4,200	2,500	2,900	4,900	3,700	4,200	43,600	132.1%
合 計	215,709	221,699	114,439	26,177	24,300	117,018	165,395	425,126	347,528	461,416	288,534	138,900	2,546,241	
	96,775	101,499	140,503	151,799	187,243	142,799	325,998	348,043	254,907	433,827	280,516	164,287	2,628,196	103.2%
前年比	44.9%	45.8%	122.8%	579.9%	770.5%	122.0%	197.1%	81.9%	73.3%	94.0%	97.2%	118.3%	103.2%	

令和2年 松本市観光地延利用者数（観光入込客数）

上段：令和元年（平成31年）

下段：令和2年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	43,442	33,583	58,339	141,920	103,232	63,833	80,248	118,185	82,651	76,213	79,043	31,760	912,449	
	47,009	34,599	35,139	14,937	0	13,018	21,795	42,126	39,828	53,716	56,134	19,600	377,901	41.4%
美ヶ原温泉	39,500	33,300	42,100	39,600	40,700	35,400	43,000	62,900	44,200	42,700	48,300	44,000	515,700	
	40,000	33,900	15,400	3,200	6,300	16,100	27,600	33,400	32,800	40,200	44,200	33,800	326,900	63.4%
美ヶ原高原	5,700	5,200	5,400	54,600	70,400	48,800	63,400	95,400	68,900	53,000	17,000	4,300	492,100	
	6,100	5,700	3,400	0	900	25,800	23,900	77,600	61,400	72,600	13,500	4,400	295,300	60.0%
浅間温泉	44,000	39,000	41,700	47,600	58,300	43,300	44,400	69,300	46,600	65,700	51,900	44,200	596,000	
	38,800	44,400	21,100	3,800	7,700	13,600	23,100	33,400	30,300	47,800	51,600	34,600	350,200	58.8%
美鈴湖	1,000	1,000	1,000	3,800	9,700	3,400	10,300	14,800	7,900	5,500	2,500	1,000	61,900	
	1,300	1,100	700	0	0	4,000	4,600	12,700	8,200	10,800	1,600	1,000	46,000	74.3%
扉温泉	7,100	6,600	5,500	6,600	9,500	7,800	8,100	11,200	8,900	8,200	8,200	6,700	94,400	
	7,000	7,200	3,400	600	2,100	6,400	6,700	10,100	9,600	10,000	10,000	8,600	81,700	86.5%
四賀福寿草の里	1,000	1,100	27,400	1,400	1,600	1,200	1,900	2,700	2,300	3,500	2,100	1,300	47,500	
	900	1,100	300	40	200	600	900	1,400	1,400	3,300	2,500	700	13,340	28.1%
奈川温泉	700	1,100	1,100	1,800	3,900	2,600	2,300	4,500	6,000	4,100	3,500	1,000	32,600	
	800	1,000	900	300	1,200	1,400	1,300	3,300	2,300	4,400	3,600	1,000	21,500	66.0%
奈川高原	11,400	12,200	8,400	4,500	6,700	1,900	4,700	15,200	6,100	6,300	4,700	4,100	86,200	
	10,600	12,600	9,000	500	700	1,900	2,400	7,100	5,000	7,700	5,000	3,800	66,300	76.9%
上高地	5,200	1,500	4,000	63,900	197,800	120,400	174,400	253,700	177,600	183,200	57,500	1,400	1,240,600	
	1,300	2,300	800	500	2,900	13,900	20,500	101,300	91,800	146,700	44,500	700	427,200	34.4%
乗鞍高原	37,900	49,900	20,800	6,800	15,300	16,300	43,300	137,900	50,400	31,100	28,800	14,100	452,600	
	33,500	48,200	15,100	300	500	8,000	16,800	75,100	40,100	32,800	27,300	13,000	310,700	68.6%
白骨温泉	13,200	13,200	16,300	17,500	23,100	18,700	22,200	35,300	24,400	25,200	21,400	10,800	241,300	
	13,000	15,000	7,800	1,300	1,000	6,000	8,300	18,300	16,000	21,300	19,100	10,200	137,300	56.9%
梓川くだもの 道祖神の里	8,800	9,100	10,000	13,000	15,900	11,400	11,000	15,100	9,800	10,700	10,300	8,400	133,500	
	9,500	9,000	800	700	800	4,000	5,300	6,300	5,200	6,100	6,600	4,600	58,900	44.1%
竜島温泉 せせらぎの湯	5,700	4,600	5,700	5,900	6,400	5,000	5,200	7,100	6,000	5,500	5,100	5,100	67,300	
	5,900	5,600	600	0	0	2,300	2,200	3,000	3,600	4,000	2,900	2,900	33,000	49.0%
合 計	224,642	211,383	247,739	408,920	562,532	380,033	514,448	843,285	541,751	520,913	340,343	178,160	4,974,149	
	215,709	221,699	114,439	26,177	24,300	117,018	165,395	425,126	347,528	461,416	288,534	138,900	2,546,241	51.2%
前年比	96.0%	104.9%	46.2%	6.4%	4.3%	30.8%	32.1%	50.4%	64.1%	88.6%	84.8%	78.0%	51.2%	

令和元年 松本市観光地延利用者数（観光入込客数）

上段：平成30年
下段：平成31年（令和元年）

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	41,738	30,941	51,899	114,421	85,354	62,756	78,502	124,319	82,067	101,193	79,081	35,436	887,707	
	43,442	33,583	58,339	141,920	103,232	63,833	80,248	118,185	82,651	76,213	79,043	31,760	912,449	102.8%
美ヶ原温泉	40,900	30,100	35,600	35,600	40,800	36,600	45,700	65,400	48,300	50,800	50,300	45,600	525,700	
	39,500	33,300	42,100	39,600	40,700	35,400	43,000	62,900	44,200	42,700	48,300	44,000	515,700	98.1%
美ヶ原高原	6,500	6,200	5,000	70,100	56,000	61,800	93,700	104,300	54,500	84,500	11,600	4,400	558,600	
	5,700	5,200	5,400	54,600	70,400	48,800	63,400	95,400	68,900	53,000	17,000	4,300	492,100	88.1%
浅間温泉	36,200	46,800	44,200	47,200	49,400	35,100	56,800	78,800	52,200	70,400	65,700	49,200	632,000	
	44,000	39,000	41,700	47,600	58,300	43,300	44,400	69,300	46,600	65,700	51,900	44,200	596,000	94.3%
美鈴湖	1,400	2,800	1,600	5,100	7,100	4,600	14,300	16,600	6,900	11,100	1,000	1,000	73,500	
	1,000	1,000	1,000	3,800	9,700	3,400	10,300	14,800	7,900	5,500	2,500	1,000	61,900	84.2%
扉温泉	7,200	6,400	7,200	8,700	9,400	7,900	8,800	11,400	9,200	9,900	9,200	7,800	103,100	
	7,100	6,600	5,500	6,600	9,500	7,800	8,100	11,200	8,900	8,200	8,200	6,700	94,400	91.6%
四賀福寿草の里	900	1,200	28,900	1,300	1,200	1,100	1,800	2,300	2,400	4,000	3,300	1,500	49,900	
	1,000	1,100	27,400	1,400	1,600	1,200	1,900	2,700	2,300	3,500	2,100	1,300	47,500	95.2%
奈川温泉	700	1,000	1,000	1,600	2,400	2,400	2,300	4,700	3,800	5,700	3,500	900	30,000	
	700	1,100	1,100	1,800	3,900	2,600	2,300	4,500	6,000	4,100	3,500	1,000	32,600	108.7%
奈川高原	13,000	14,900	12,700	1,600	5,300	2,200	5,200	14,300	5,100	8,500	3,800	5,000	91,600	
	11,400	12,200	8,400	4,500	6,700	1,900	4,700	15,200	6,100	6,300	4,700	4,100	86,200	94.1%
上高地	2,700	2,000	3,300	66,900	196,300	119,000	177,600	255,900	158,400	209,900	44,800	1,300	1,238,100	
	5,200	1,500	4,000	63,900	197,800	120,400	174,400	253,700	177,600	183,200	57,500	1,400	1,240,600	100.2%
乗鞍高原	41,800	45,600	25,100	6,200	13,200	15,700	49,900	137,400	48,700	41,600	26,500	18,100	469,800	
	37,900	49,900	20,800	6,800	15,300	16,300	43,300	137,900	50,400	31,100	28,800	14,100	452,600	96.3%
白骨温泉	14,200	14,100	14,900	14,700	20,300	14,800	19,300	30,900	20,700	26,000	18,300	11,300	219,500	
	13,200	13,200	16,300	17,500	23,100	18,700	22,200	35,300	24,400	25,200	21,400	10,800	241,300	109.9%
梓川くだもの 道祖神の里	9,900	9,000	9,900	12,300	12,700	9,900	9,700	14,900	10,500	11,500	9,900	9,500	129,700	
	8,800	9,100	10,000	13,000	15,900	11,400	11,000	15,100	9,800	10,700	10,300	8,400	133,500	102.9%
竜島温泉 せせらぎの湯	6,200	5,200	5,300	5,300	5,900	4,600	4,800	6,700	5,800	5,700	4,700	5,100	65,300	
	5,700	4,600	5,700	5,900	6,400	5,000	5,200	7,100	6,000	5,500	5,100	5,100	67,300	103.1%
合 計	223,338	216,241	246,599	391,021	505,354	378,456	568,402	867,919	508,567	640,793	331,681	196,136	5,074,507	
	224,642	211,383	247,739	408,920	562,532	380,033	514,448	843,285	541,751	520,913	340,343	178,160	4,974,149	98.0%
前年比	100.6%	97.8%	100.5%	104.6%	111.3%	100.4%	90.5%	97.2%	106.5%	81.3%	102.6%	90.8%	98.0%	

平成30年 松本市観光地延利用者数（観光入込客数）

上段：平成29年
下段：平成30年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	47,266	29,764	58,166	134,885	90,483	62,770	85,283	122,464	81,036	101,302	79,952	27,828	921,199	
	41,738	30,941	51,899	114,421	85,354	62,756	78,502	124,319	82,067	101,193	79,081	35,436	887,707	96.4%
美ヶ原温泉	40,000	31,600	39,900	34,900	41,700	36,000	46,500	66,200	49,600	52,100	51,100	45,000	534,600	
	40,900	30,100	35,600	35,600	40,800	36,600	45,700	65,400	48,300	50,800	50,300	45,600	525,700	98.3%
美ヶ原高原	6,800	6,500	5,600	27,000	64,800	57,300	91,600	104,400	71,300	71,100	14,800	4,600	525,800	
	6,500	6,200	5,000	70,100	56,000	61,800	93,700	104,300	54,500	84,500	11,600	4,400	558,600	106.2%
浅間温泉	49,500	35,100	48,300	47,100	53,700	42,100	49,100	84,500	51,300	67,900	61,000	54,700	644,300	
	36,200	46,800	44,200	47,200	49,400	35,100	56,800	78,800	52,200	70,400	65,700	49,200	632,000	98.1%
美鈴湖	1,600	1,600	1,800	1,800	6,700	4,100	15,600	18,700	11,000	10,500	1,800	1,000	76,200	
	1,400	2,800	1,600	5,100	7,100	4,600	14,300	16,600	6,900	11,100	1,000	1,000	73,500	96.5%
扉温泉	6,800	6,400	7,800	8,200	10,000	8,000	9,100	12,300	9,500	9,800	9,200	6,800	103,900	
	7,200	6,400	7,200	8,700	9,400	7,900	8,800	11,400	9,200	9,900	9,200	7,800	103,100	99.2%
四賀福寿草の里	1,100	900	32,700	1,400	1,900	1,200	1,500	2,100	2,700	3,700	2,600	1,300	53,100	
	900	1,200	28,900	1,300	1,200	1,100	1,800	2,300	2,400	4,000	3,300	1,500	49,900	94.0%
奈川温泉	700	1,000	1,100	1,700	2,500	2,900	2,200	5,600	4,100	5,400	3,500	900	31,600	
	700	1,000	1,000	1,600	2,400	2,400	2,300	4,700	3,800	5,700	3,500	900	30,000	94.9%
奈川高原	14,000	14,700	12,200	1,600	6,100	2,100	6,300	14,900	4,800	7,200	3,400	6,700	94,000	
	13,000	14,900	12,700	1,600	5,300	2,200	5,200	14,300	5,100	8,500	3,800	5,000	91,600	97.4%
上高地	4,000	2,100	3,500	55,300	209,900	120,200	167,600	250,000	173,300	191,500	46,900	1,700	1,226,000	
	2,700	2,000	3,300	66,900	196,300	119,000	177,600	255,900	158,400	209,900	44,800	1,300	1,238,100	101.0%
乗鞍高原	42,100	46,000	27,000	5,900	14,800	17,900	48,900	135,300	51,900	38,400	30,300	22,300	480,800	
	41,800	45,600	25,100	6,200	13,200	15,700	49,900	137,400	48,700	41,600	26,500	18,100	469,800	97.7%
白骨温泉	13,600	14,100	15,300	14,600	22,300	16,400	20,600	32,200	23,400	26,700	19,600	12,200	231,000	
	14,200	14,100	14,900	14,700	20,300	14,800	19,300	30,900	20,700	26,000	18,300	11,300	219,500	95.0%
梓川くだもの 道祖神の里	9,000	6,600	11,000	11,100	13,600	10,600	13,100	15,900	9,800	10,500	6,600	9,400	127,200	
	9,900	9,000	9,900	12,300	12,700	9,900	9,700	14,900	10,500	11,500	9,900	9,500	129,700	102.0%
竜島温泉 せせらぎの湯	6,000	6,500	6,100	6,400	6,400	4,700	5,500	7,600	6,600	6,500	5,500	5,200	73,000	
	6,200	5,200	5,300	5,300	5,900	4,600	4,800	6,700	5,800	5,700	4,700	5,100	65,300	89.5%
合 計	242,466	202,864	270,466	351,885	544,883	386,270	562,883	872,164	550,336	602,602	336,252	199,628	5,122,699	
	223,338	216,241	246,599	391,021	505,354	378,456	568,402	867,919	508,567	640,793	331,681	196,136	5,074,507	99.1%
前年比	92.1%	106.6%	91.2%	111.1%	92.7%	98.0%	101.0%	99.5%	92.4%	106.3%	98.6%	98.3%	99.1%	

平成29年 松本市観光地延利用者数（観光入込客数）

上段：平成28年
下段：平成29年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	41,776	32,362	59,935	139,667	101,447	65,531	98,722	136,951	84,468	115,511	82,529	30,359	989,258	
	47,266	29,764	58,166	134,885	90,483	62,770	85,283	122,464	81,036	101,302	79,952	27,828	921,199	93.1%
美ヶ原温泉	43,400	35,900	42,800	41,600	42,500	34,900	49,400	67,400	47,200	55,700	49,600	44,000	554,400	
	40,000	31,600	39,900	34,900	41,700	36,000	46,500	66,200	49,600	52,100	51,100	45,000	534,600	96.4%
美ヶ原高原	6,000	6,700	5,800	37,000	58,200	51,500	78,300	88,300	46,400	60,200	9,700	5,700	453,800	
	6,800	6,500	5,600	27,000	64,800	57,300	91,600	104,400	71,300	71,100	14,800	4,600	525,800	115.9%
浅間温泉	47,700	40,400	46,000	50,100	51,900	45,900	51,500	85,400	51,200	71,900	61,500	54,500	658,000	
	49,500	35,100	48,300	47,100	53,700	42,100	49,100	84,500	51,300	67,900	61,000	54,700	644,300	97.9%
美鈴湖	1,000	1,000	1,000	1,300	6,100	4,100	15,300	15,400	6,900	9,900	1,400	800	64,200	
	1,600	1,600	1,800	1,800	6,700	4,100	15,600	18,700	11,000	10,500	1,800	1,000	76,200	118.7%
扉温泉	7,700	4,700	8,200	8,000	9,800	8,300	8,900	11,200	9,100	9,800	8,900	6,900	101,500	
	6,800	6,400	7,800	8,200	10,000	8,000	9,100	12,300	9,500	9,800	9,200	6,800	103,900	102.4%
四賀福寿草の里	900	1,000	15,500	1,400	1,400	1,500	1,300	2,100	2,200	4,200	2,800	1,600	35,900	
	1,100	900	32,700	1,400	1,900	1,200	1,500	2,100	2,700	3,700	2,600	1,300	53,100	147.9%
奈川温泉	700	900	1,000	2,000	2,600	2,800	2,200	6,600	4,600	6,400	3,200	800	33,800	
	700	1,000	1,100	1,700	2,500	2,900	2,200	5,600	4,100	5,400	3,500	900	31,600	93.5%
奈川高原	13,000	11,600	7,700	1,600	5,600	2,100	6,700	15,800	5,100	6,500	3,200	6,500	85,400	
	14,000	14,700	12,200	1,600	6,100	2,100	6,300	14,900	4,800	7,200	3,400	6,700	94,000	110.1%
上高地	2,500	1,900	2,900	54,100	197,600	114,400	172,200	251,600	166,300	223,300	44,200	1,800	1,232,800	
	4,000	2,100	3,500	55,300	209,900	120,200	167,600	250,000	173,300	191,500	46,900	1,700	1,226,000	99.4%
乗鞍高原	36,500	45,600	22,400	6,100	15,100	17,300	50,800	133,700	46,800	46,300	28,000	21,900	470,500	
	42,100	46,000	27,000	5,900	14,800	17,900	48,900	135,300	51,900	38,400	30,300	22,300	480,800	102.2%
白骨温泉	13,900	14,700	15,200	16,400	25,000	18,000	21,700	33,700	24,700	30,000	19,400	11,500	244,200	
	13,600	14,100	15,300	14,600	22,300	16,400	20,600	32,200	23,400	26,700	19,600	12,200	231,000	94.6%
梓川くだもの 道祖神の里	8,100	8,800	9,900	10,200	12,100	10,200	9,900	14,000	9,500	11,200	9,500	8,100	121,500	
	9,000	6,600	11,000	11,100	13,600	10,600	13,100	15,900	9,800	10,500	6,600	9,400	127,200	104.7%
竜島温泉 せせらぎの湯	5,900	5,600	5,900	5,400	6,200	5,100	5,900	7,200	6,600	6,300	5,300	5,300	70,700	
	6,000	6,500	6,100	6,400	6,400	4,700	5,500	7,600	6,600	6,500	5,500	5,200	73,000	103.3%
合計	229,076	211,162	244,235	374,867	535,547	381,631	572,822	869,351	511,068	657,211	329,229	199,759	5,115,958	
	242,466	202,864	270,466	351,885	544,883	386,270	562,883	872,164	550,336	602,602	336,252	199,628	5,122,699	100.1%
前年比	105.8%	96.1%	110.7%	93.9%	101.7%	101.2%	98.3%	100.3%	107.7%	91.7%	102.1%	99.9%	100.1%	

平成28年 松本市観光地延利用者数（観光入込客数）

上段：平成27年
下段：平成28年

（単位：人）

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	31,104	27,016	53,578	118,995	106,059	58,022	87,254	131,816	92,457	109,538	81,022	30,194	927,055	
	41,776	32,362	59,935	139,667	101,447	65,531	98,722	136,951	84,468	115,511	82,529	30,359	989,258	106.7%
美ヶ原温泉	42,700	37,500	42,700	41,400	51,000	37,200	46,500	67,300	51,200	54,600	51,500	48,200	571,800	
	43,400	35,900	42,800	41,600	42,500	34,900	49,400	67,400	47,200	55,700	49,600	44,000	554,400	97.0%
美ヶ原高原	6,500	6,500	5,100	29,300	69,900	58,900	89,100	90,200	77,600	85,500	12,700	5,500	536,800	
	6,000	6,700	5,800	37,000	58,200	51,500	78,300	88,300	46,400	60,200	9,700	5,700	453,800	84.5%
浅間温泉	47,200	39,400	45,700	36,800	62,400	49,500	48,500	83,400	56,000	73,900	63,300	57,600	663,700	
	47,700	40,400	46,000	50,100	51,900	45,900	51,500	85,400	51,200	71,900	61,500	54,500	658,000	99.1%
美鈴湖	1,000	1,000	1,000	1,000	7,200	4,700	13,400	12,500	9,000	13,800	1,000	800	66,400	
	900	900	1,200	1,300	6,100	4,100	15,300	15,400	6,900	9,900	1,400	800	64,200	96.7%
扉温泉	5,300	5,700	6,800	7,200	10,400	7,700	8,300	12,300	9,700	10,500	9,300	7,500	100,700	
	7,700	4,700	8,200	8,000	9,800	8,300	8,900	11,200	9,100	9,800	8,900	6,900	101,500	100.8%
四賀福寿草の里	1,000	900	20,600	1,400	1,600	1,000	1,600	2,200	2,800	4,500	2,400	1,300	41,300	
	900	1,000	15,500	1,400	1,400	1,500	1,300	2,100	2,200	4,200	2,800	1,600	35,900	86.9%
奈川温泉	700	800	1,000	1,900	2,800	2,700	2,200	6,900	5,600	7,400	3,500	800	36,300	
	700	900	1,000	2,000	2,600	2,800	2,200	6,600	4,600	6,400	3,200	800	33,800	93.1%
奈川高原	16,300	14,100	11,000	1,500	5,900	2,000	7,000	15,700	6,600	7,400	3,700	6,200	97,400	
	13,000	11,600	7,700	1,600	5,600	2,100	6,700	15,800	5,100	6,500	3,200	6,500	85,400	87.7%
上高地	2,900	2,600	2,400	49,200	206,000	116,800	163,400	241,500	183,300	223,500	43,200	1,900	1,236,700	
	2,500	1,900	2,900	54,100	197,600	114,400	172,200	251,600	166,300	223,300	44,200	1,800	1,232,800	99.7%
乗鞍高原	45,300	47,300	25,100	5,000	15,700	16,700	50,000	136,800	57,900	49,400	31,500	20,000	500,700	
	36,500	45,600	22,400	6,100	15,100	17,300	50,800	133,700	46,800	46,300	28,000	21,900	470,500	94.0%
白骨温泉	13,700	14,400	15,100	15,800	25,600	17,500	22,700	38,200	29,000	33,500	22,800	13,000	261,300	
	13,900	14,700	15,200	16,400	25,000	18,000	21,700	33,700	24,700	30,000	19,400	11,500	244,200	93.5%
梓川くだものど 道祖神の里	5,000	1,400	1,100	9,100	9,800	9,100	9,300	12,200	9,900	8,700	9,000	9,200	93,800	
	8,100	8,800	9,900	10,200	12,100	10,200	9,900	14,000	9,500	11,200	9,500	8,100	121,500	129.5%
竜島温泉 せせらぎの湯	6,200	6,600	6,300	5,400	6,600	4,900	5,900	7,900	7,400	7,000	5,600	5,300	75,100	
	5,900	5,600	5,900	5,400	6,200	5,100	5,900	7,200	6,600	6,300	5,300	5,300	70,700	94.1%
合 計	224,904	205,216	237,478	323,995	580,959	386,722	555,154	858,916	598,457	689,238	340,522	207,494	5,209,055	
	228,976	211,062	244,435	374,867	535,547	381,631	572,822	869,351	511,068	657,211	329,229	199,759	5,115,958	98.2%
前年比	101.8%	102.8%	102.9%	115.7%	92.2%	98.7%	103.2%	101.2%	85.4%	95.4%	96.7%	96.3%	98.2%	

平成27年 松本市観光地延利用者数（観光入込客数）

上段：平成26年
下段：平成27年

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	37,424	18,451	42,304	142,469	84,457	52,939	83,593	124,991	83,873	99,862	79,242	29,838	879,443	105.4%
	31,104	27,016	53,578	118,995	106,059	58,022	87,254	131,816	92,457	109,538	81,022	30,194	927,055	
美ヶ原温泉	43,200	32,600	43,900	37,400	43,000	37,700	44,300	62,200	45,500	50,200	53,300	47,700	541,000	105.7%
	42,700	37,500	42,700	41,400	51,000	37,200	46,500	67,300	51,200	54,600	51,500	48,200	571,800	
美ヶ原高原	5,900	5,300	5,900	35,500	68,500	68,400	104,900	92,300	87,900	77,000	14,500	5,000	571,100	94.0%
	6,500	6,500	5,100	29,300	69,900	58,900	89,100	90,200	77,600	85,500	12,700	5,500	536,800	
浅間温泉	42,300	29,600	49,900	49,700	48,500	39,300	58,900	80,300	63,300	72,300	66,300	56,900	657,300	101.0%
	47,200	39,400	45,700	36,800	62,400	49,500	48,500	83,400	56,000	73,900	63,300	57,600	663,700	
美鈴湖	900	900	1,200	1,300	7,000	5,400	20,300	14,300	14,200	10,400	600	800	77,300	85.9%
	1,000	1,000	1,000	1,000	7,200	4,700	13,400	12,500	9,000	13,800	1,000	800	66,400	
扉温泉	7,400	5,300	7,900	8,100	9,600	7,700	8,300	11,900	10,100	9,500	8,400	6,300	100,500	100.2%
	5,300	5,700	6,800	7,200	10,400	7,700	8,300	12,300	9,700	10,500	9,300	7,500	100,700	
四賀福寿草の里	1,400	1,100	12,400	1,600	1,700	1,800	2,000	4,100	3,300	5,300	3,300	1,500	39,500	104.6%
	1,000	900	20,600	1,400	1,600	1,000	1,600	2,200	2,800	4,500	2,400	1,300	41,300	
奈川温泉	700	600	1,100	1,800	2,800	2,600	2,200	6,800	4,900	6,600	3,400	800	34,300	105.8%
	700	800	1,000	1,900	2,800	2,700	2,200	6,900	5,600	7,400	3,500	800	36,300	
奈川高原	14,300	10,400	10,400	1,500	5,100	2,300	7,400	15,100	5,600	6,000	3,800	8,800	90,700	107.4%
	16,300	14,100	11,000	1,500	5,900	2,000	7,000	15,700	6,600	7,400	3,700	6,200	97,400	
上高地	4,000	1,200	2,200	52,300	216,300	132,100	181,400	248,100	179,600	215,400	43,500	1,700	1,277,800	96.8%
	2,900	2,600	2,400	49,200	206,000	116,800	163,400	241,500	183,300	223,500	43,200	1,900	1,236,700	
乗鞍高原	47,200	37,200	26,000	4800	14800	18600	50300	130100	58400	43300	33000	28900	492,600	101.6%
	45,300	47,300	25,100	5,000	15,700	16,700	50,000	136,800	57,900	49,400	31,500	20,000	500,700	
白骨温泉	14,100	10,700	15,000	15,300	21,600	19,200	24,800	39,900	30,900	29,500	20,800	12,100	253,900	102.9%
	13,700	14,400	15,100	15,800	25,600	17,500	22,700	38,200	29,000	33,500	22,800	13,000	261,300	
梓川くだものと 道祖神の里	7,600	5,900	7,500	7,400	8,100	7,400	7,300	10,900	7,600	8,000	7,800	8,300	93,800	100.0%
	5,000	1,400	1,100	9,100	9,800	9,100	9,300	12,200	9,900	8,700	9,000	9,200	93,800	
竜島温泉 せせらぎの湯	6,500	3,700	5,500	5,400	6,400	5,000	5,400	8,200	6,800	6,500	5,800	5,100	70,300	106.8%
	6,200	6,600	6,300	5,400	6,600	4,900	5,900	7,900	7,400	7,000	5,600	5,300	75,100	
合 計	232,924	162,951	231,204	364,569	537,857	400,439	601,093	849,191	601,973	639,862	343,742	213,738	5,179,543	100.6%
	224,904	205,216	237,478	323,995	580,959	386,722	555,154	858,916	598,457	689,238	340,522	207,494	5,209,055	
前年比	96.6%	125.9%	102.7%	88.9%	108.0%	96.6%	92.4%	101.1%	99.4%	107.7%	99.1%	97.1%	100.6%	

平成26年 松本市観光地延利用者数（観光入込客数）

上段：平成25年
下段：平成26年

施設名	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比
松本城	34,595	25,527	47,454	113,496	80,864	54,369	82,003	126,907	80,760	101,641	77,270	23,629	848,515	103.6%
	37,424	18,451	42,304	142,469	84,457	52,939	83,593	124,991	83,873	99,862	79,242	29,838	879,443	
美ヶ原温泉	41,900	39,000	45,500	35,900	41,700	37,700	46,100	66,100	50,300	54,500	53,900	48,700	561,300	96.4%
	43,200	32,600	43,900	37,400	43,000	37,700	44,300	62,200	45,500	50,200	53,300	47,700	541,000	
美ヶ原高原	5,700	6,100	5,000	49,100	61,100	65,200	112,100	126,100	70,500	75,600	15,600	4,600	596,700	95.7%
	5,900	5,300	5,900	35,500	68,500	68,400	104,900	92,300	87,900	77,000	14,500	5,000	571,100	
浅間温泉	38,800	50,200	45,100	44,700	49,900	39,700	53,200	76,300	60,700	68,300	63,800	63,000	653,700	100.6%
	42,300	29,600	49,900	49,700	48,500	39,300	58,900	80,300	63,300	72,300	66,300	56,900	657,300	
美鈴湖	1,000	1,000	1,000	1,700	8,000	4,600	29,600	21,600	13,800	11,100	1,500	800	95,700	80.8%
	900	900	1,200	1,300	7,000	5,400	20,300	14,300	14,200	10,400	600	800	77,300	
扉温泉	6,500	6,700	8,800	8,600	9,700	8,500	9,100	12,000	10,200	10,200	9,300	7,200	106,800	94.1%
	7,400	5,300	7,900	8,100	9,600	7,700	8,300	11,900	10,100	9,500	8,400	6,300	100,500	
四賀福寿草の里	1,300	1,400	39,500	2,000	1,600	1,800	1,900	3,500	2,800	5,700	4,200	1,900	67,600	58.4%
	1,400	1,100	12,400	1,600	1,700	1,800	2,000	4,100	3,300	5,300	3,300	1,500	39,500	
奈川温泉	300	300	300	300	2,900	2,600	2,400	7,600	5,100	7,200	3,400	1,000	33,400	102.7%
	700	600	1,100	1,800	2,800	2,600	2,200	6,800	4,900	6,600	3,400	800	34,300	
奈川高原	13,100	17,100	10,700	1,600	4,800	2,400	7,500	19,400	5,800	6,700	3,900	7,600	100,600	90.2%
	14,300	10,400	10,400	1,500	5,100	2,300	7,400	15,100	5,600	6,000	3,800	8,800	90,700	
上高地	3,700	1,500	3,500	44,600	196,000	147,200	203,200	303,500	185,700	244,200	49,600	1,800	1,384,500	92.3%
	4,000	1,200	2,200	52,300	216,300	132,100	181,400	248,100	179,600	215,400	43,500	1,700	1,277,800	
乗鞍高原	38,600	48,900	23,500	5,600	14,500	18,200	47,500	159,300	50,900	48,100	33,800	26,800	515,700	95.5%
	47,200	37,200	26,000	4,800	14,800	18,600	50,300	130,100	58,400	43,300	33,000	28,900	492,600	
白骨温泉	13,800	15,600	15,800	15,100	23,000	16,400	23,500	41,700	28,500	32,900	23,000	12,200	261,500	97.1%
	14,100	10,700	15,000	15,300	21,600	19,200	24,800	39,900	30,900	29,500	20,800	12,100	253,900	
梓川くだものと 道祖神の里	7,600	7,300	8,600	8,700	7,100	7,100	7,600	11,600	7,200	7,200	7,500	7,100	94,600	99.2%
	7,600	5,900	7,500	7,400	8,100	7,400	7,300	10,900	7,600	8,000	7,800	8,300	93,800	
竜島温泉 せせらぎの湯	5,900	5,500	5,800	5,500	5,900	5,000	4,900	7,600	6,500	6,500	5,300	5,600	70,000	100.4%
	6,500	3,700	5,500	5,400	6,400	5,000	5,400	8,200	6,800	6,500	5,800	5,100	70,300	
合 計	197,095	206,327	209,054	331,296	489,764	399,369	589,203	931,107	551,260	649,141	339,070	200,629	5,390,615	96.1%
	215,624	149,951	206,104	358,369	521,257	388,339	569,193	808,891	573,973	611,562	332,642	201,838	5,179,543	
前年比	109.4%	72.7%	98.6%	108.2%	106.4%	97.2%	96.6%	86.9%	104.1%	94.2%	98.1%	100.6%	96.1%	